# LifeSkills Foundation

501 (c) (3) Organization

i.Invest National Youth Entrepreneur Business Competition

New Orleans, LA

## What We Do Entrepreneurship Matters

LifeSkills Foundation is a 501 (c) (3) non-profit organization that provides mentoring to youth and aspiring youth entrepreneurs. The Foundation connects young leaders with experienced business and academic professionals via virtual and faceto-face platforms designed Funds donated to LifeSkills are used to:

 Provide cash and in-kind prizes to recipients of i.Invest Competitions, an organization that host business competitions and expos for aspiring young leaders;

"Youth entrepreneurship is the cornerstone of future innovation, empowered by imagination, and secured through mentoring."

~ Michelle D. Jackson, i.Invest Competitions, Executive Director

specifically to ensure delivery of guidance, training, and financial support.

The Foundation's mission is to help youth business leaders build viable ventures and use their business know-how, leadership skills, and self-confidence to invest in their communities, create jobs, and prepare for the future workforce.

- Assist youth and youth entrepreneurs via grants and scholarships;
- Offer virtual and on-site entrepreneurship, financial literacy and personal enrichment training to youth in New Orleans' underserved communities:
- Promote STEM-related industry engagement.

To support LifeSkills, send your donation to: LifeSkills Foundation P.O. Box 296 Harvey, LA 70059.

## i.Invest Competitions

i.Invest National Youth **Entrepreneur Business** Competition is a best-of-itskind initiative designed for youth 13 - 19 years-old with demonstrable products and services. Founded in 2015. i.Invest includes a six-month web-based competition and mentoring program. Designed to celebrate the creativity of next generation business leaders, the program works with serious young entrepreneurs regardless of their school and entrepreneurship program affiliation, GPA and geographical location. Top winners receive up to \$10,000 in cash and in-kind prizes. In addition, participants are mentored by investors, business and academic leaders from Fortune 500 companies and top colleges and universities. To learn more, visit www.iinvestcompetition.com.

## Our Motivation Nurturing Next-Gen Leaders

As the world moves towards creative thinking, innovation and problem solving as the cornerstone of post-high school education and job requirements, our kids remain in a holding pattern. Many experts agree that the need for educational programs that take kids out of the traditional classroom settings and provide them with an opportunity to use their imagination to build a better future for themselves is key. LifeSkills Foundation and i.Invest Competitions are designed to help the next generation of business leaders hone their venture development skills and prepare for a competitive and innovative future.



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